

STOP! LOOK! READ! GET READY!

A Terrific Explosion in Prices

The Assigned Mower Stock

Entire High Grade Stock of Dry Goods, Notions, Shoes, Millinery, Etc.

OF C. & G. S. MOWER CO.

Greatest Money-Saving Event Ever Known in Newberry

This marvelous bargain announcement stands out head and shoulders above any merchandising event ever pulled off in Newberry. The consumer's chance to save money is one that will appeal to every person who hears the good news. Bargain opportunities have been presented to you from time to time in years past, but bargains that will be offered here are not to be even compared with what you have gotten in the past because this stock of strictly high grade goods will be thrown on huge bargain counters and be sold for what it will bring:

COLD TYPE WON'T EXPRESS IT

Impossible to convey to you the full benefit of this sale. Just can't do it, you've got to get here and see with your own eyes. Everyone in this community knows the class of merchandise handled by the C. & G. S. Mower Co. Nothing but the best of merchandise. Stop Buying Right Now And Wait Until These Doors Open Next Wednesday, November 17th.

STARTING

AT **9** A. M.

WEDNESDAY NOV. 17
TEN DAYS ONLY

Stupendous Values Reckless Slashing of Prices

Without regard to the former Mower Price, without regard to the value, without regard to the cost of the merchandise this entire stock goes in ten days at what ever price it will bring. Quick action must be had. Goods must be turned into money, and this must be done quick.

'Twill be the talk of the entire country. A startling demonstration of the purchasing power of your cash dollar. Make your preparations right now to be here for the opening. Don't under any circumstance miss this great treat. You'll never live long enough to see another one like it in this city. It's different. Bear that in mind. Other sales are but infants compared to this great assigned closing out sale. Because it's a selling of highgrade merchandise at prices that will make the entire populace "sit up and take notice."

Store Now Closed to Tag Goods and Mark Down All Prices

The Mower Stock Consists of the Finest of Merchandise

Embroideries & Laces

This beautiful stock will be sold at about almost half price.

Children's Cloaks and ladies' Suits and Cloaks at remarkable prices.

No space here to mention shoe prices. Call and look this stock over.

Dandy assortment of small notions. Come and lay in a supply to last you for time to come.

Big stock of Nottingham Lace Curtains will be sold wonderfully cheap.

Calicos and apron ginghams 4c yd.

Shoe polish 5c bottle.

If it were just possible to make these cold, unfeeling type convey to you the real benefit that this great event means to this community. Thousands of dollars in real cash will be saved by the consumers here in the next ten days and hundreds of homes will be supplied with merchandise at just a fraction of its real worth. Not trash or odds and ends, but high class honest merchandise; the kind of merchandise that the C. & G. S. Mower Co. built their reputation on. It's going out to you at just a fraction of what it is worth. You'll save dollars and dollars and you'll be buying merchandise that you can depend upon, merchandise that is right up to the standard of quality.

GET THIS RIGHT NOW. NO ARTICLE OF THIS STOCK IS BEING HELD BACK, NO RESTRICTIONS WILL BE PLACED ON THE BUYING.

Buy as much as you can pay for. The more you buy the more you will save and the better it will suit us. Your dollar belongs to you to spend as you please, but before you do spend it get to this great sale. See for yourself just what that dollar will do, then it's left to you. If you can afford to miss it well and good.

Stop A Minute---Think What You Can Save

SPOT CASH

Positively no other terms.

When you save a dollar you have earned a dollar. Now let's get right down to brass tacks in this matter. Winter is here—you have more to buy at this season of the year than at any other, and on account of the extreme warm weather you have perhaps bought very little. It's lucky for you if this is the case, and now for your own benefit you should not buy another dollar's worth until these doors open next Wednesday morning. All records for value-giving in Newberry will be smashed. Never in your wildest dreams did you ever imagine that you would ever buy bargains such as will be offered here for ten days beginning November 17th. The benefit all goes to you. You make your dollars buy more. Economy of the right kind, for you are buying bargains and getting high-grade goods at the same time, and unless you really have "Money to Burn," stop, think and consider well before you spend a single cent anywhere else.

Coats cotton 3 1-2 cents spool. Limited quantity. Coats Crotchet cotton 3 1-2c spool. Limited quantity.

Ladies ribbed bleached Vests. The heavy 50c quality sale price 34 cents.

\$1.00 Wool Dress Goods, sale price 73c yard.

50c and 65c Wool Dress Goods, sale price 33c yard.

25c Dress Goods now marked 17c yard.

Heavy dark Outings 7c yard.

All Ready 9 A. M. Wednesday November 17th

A big force is now working day and night to get this great stock ready for selling when these doors open Wednesday morning, November 17th. Every price ticket of the C. & G. S. Mower Co. remains on the goods. When you see our price on the Green Tag you will at once be able to figure the tremendous saving that you are making. There will be a big sales force ready to supply you and everything will be arranged to make the handling of tremendous crowds perfectly easy without any confusion. Don't stay away on this account. Don't think you can't be waited on for we are not sparing any effort to give you the very best of service in spite of the packed and jammed conditions which are sure to come the minute the doors are opened.

Now, above all, don't get this Bankrupt closing out sale confused with any other sale. Don't do it. There is no comparison. Tell your friends and neighbors about it, tell everybody. They will thank you for it, and be sure that you get here right on time when the doors swing open Wednesday morning, November 17th, at 9, and then come as often as you can while the great sale lasts during the ten days.

POSITIVELY THIS STOCK MUST BE SOLD IN TEN DAYS

Closing Out in Ten Days Entire Assigned Stock of

C. & G. S. MOWER CO.

Newberry, S. C.

M. BARUCH CO